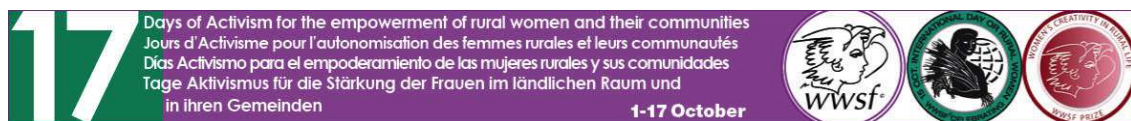


17 Days Of Activism 2019 (Copy 01)

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Women's World Summit Foundation - WWSF

Announcement

The WWSF Kit "17 Days of activism for the empowerment of rural women leaders and their constituencies 1-17 Oct. 2019" is online.



Rural Women Rise and Claim your Rights!

Every year since 2015 we publish the 17 Days campaign for the empowerment of rural women and their communities to rise and claim their rights by addressing foremost the local- and state governments with demands for urgent action to implement the universal adoption of the Convention on the Elimination of all Forms of Discrimination against Women (CEDAW), the Beijing Declaration and Platform for Action (1995) as well as the newly adopted post-2015 Sustainable Development Agenda 2030, and in particular SDG Goal 1, 5 and 13.

Dear Friends and Partners,

We are happy to present to you the 9th edition of the WWSF "17 Days of activism for the empowerment of rural women and their communities 1-17 October".

Please remember that the Rural Women Empowerment Kit is central to your campaign activities. For this reason we stress that you familiarize yourself with new information contained in the Kit, including additional information about new ideas for general action and specific ideas about what men can do and what youth can do.

You are free to choose and develop your own action plan and events, be it at a local, national or international level. Please note that you remain completely free to focus your campaign on the theme(s) of your choice. All we ask is to serve your community for urgent action! **Chose a theme, create change, and move others into action with you!** You are the key to creating a more just and compassionate world.

17 Days Empowerment Rural Women 1-17 October
www.woman.ch

Women's World Summit Foundation-Call to Action!
Rural Women Rise & Claim your Rights!

Right to Development	Right to Education	Right to Safe Water	Right to Health
Right to Housing	Clean Environment	Climate Change	Economic Development
Right to Information ICTs	Land and Inheritance	Decision-making	Security & Safety End Violence
Right to Peace	Leader's Accountability	Empowerment Rural Women's Day	Right to Food
			End Poverty

17 Days Campaign for the Empowerment of Rural Women & Communities 1-17 Oct. - Kit available at: www.woman.ch

This year, we invite you to mark **three particular days**:

- 1) 15 October - International Day of Rural Women**, mobilize your community, celebrate the 2019 prizewinners and lobby your governments
- 2) 16 October - World Food Day - FAO**, as overweight and obesity rates soar worldwide, this year, **World Food Day** will call for action to make healthy and sustainable diets available and affordable.
- 3) 17 October - International Day for the Eradication of Poverty**, presents an opportunity to acknowledge the effort and struggle of people living in poverty, a chance for them to make their concerns heard, and a moment to recognize that poor people are the first ones to fight against poverty.

We look forward to your [registrations online](#) and will stay connected on a daily basis during the 17 Days campaign via LinkedIn, Facebook, Twitter and Instagram. Once you have registered your program and action plan, we will make available to you our Media Pack.

To read the Empowerment Kit, please [click here](#)

To submit your program of action, you need to [login with account \(username and password\)](#).

If you have a problem, contact us directly at wdpca@wssf.ch



Dear Friends and Partners,

It is crucial to increase the empowerment of rural women around the world to ensure that the United Nations Sustainable Development Agenda becomes the norm for everyone.

The SDG Target # 1 and # 5 are the most important Goals we base our work on. We thank you for being again a partners with the WWSF campaign and look forward to hearing from you



In partnership,
Cordially yours,

Elly Pradervand, WWSF President and CEO

www.woman.ch - wwsf@wwsf.ch

Tel: +41 (0) 22 738 66 19

About us: The Women's World Summit Foundation (WWSF), created in 1991 in Geneva, Switzerland, as a not-for-profit, humanitarian, international organization for the realization of women and children's rights, mobilizes via its annual campaigns, round tables, world days and prize awards civil society action to catalyze increased action for change to reach the Sustainable Development Goals Agenda 2030. Use and share our annual campaign Kits to empower you and others into bold action.

Donate: IBAN Swiss Francs CH1900 7880 00050 701412 - IBAN US\$ CH8900 7880 00050 701413



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