

[View this email in your browser](#)

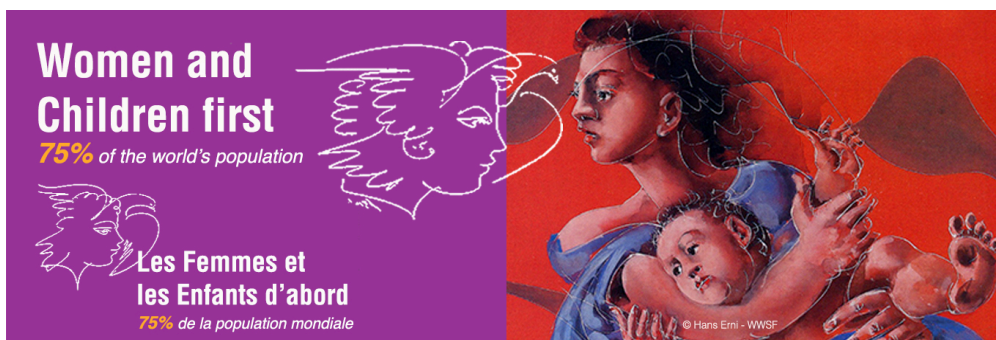
Women's World Summit Foundation - WWSF

Serving humanity: Women and Children First!



WWSF Newsletter Edition January 2022

Monthly News and Updates



Dear Partners and Friends,

We start this **New Year** by expressing our very good wishes to all partners for a joy-filled 2022, with breakthroughs and successes in your work for Good, advancing women’s and children’s rights, and the sustainable development agenda 2030, “always looking forward, never looking back”.

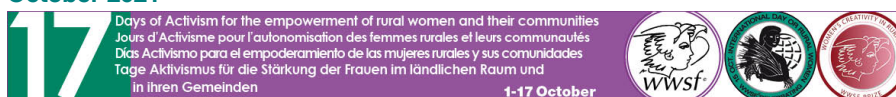
A Big Thank You to all active coalition members

who sent us a brief report of their 2021 activities during the **“19 Days of activism for prevention of violence & abuse against children and youth 1-19 November 2021”**



and / or during the

“17 Days of activism for the empowerment of rural women leaders & their communities 1-17 October 2021”



As you know we highlight your program of actions in our annual reports, which are published online. Your creative activities on so many fronts are a hope for the future and they keep us and readers informed that humanity is committed to turning this broken world around 4 Good. We will select again one or two coalition member organizations for our annual WWSF Innovation Prize, to be announced in our next Newsletter.



For those among you who are new to WWSF, below is a brief introduction to our new campaign.

“75%: Actors 4 Good International, claiming a seat at the Table”

A new network gets born with 75%.

Women, children, and youth, representing 75% of the world population – 6 billion strong – have little, or no say in most decision-making processes that shape the economic, social, and political environment in which we live.

Women, children, and youth need to be at the decision-making tables to prepare a paradigm shift in leadership by including the peacebuilders, the change-makers, all actors for Good, who work to correct a broken world with broken promises.

We are expecting world leaders to change course so that our children and grandchildren will not inherit the unstable and fragile world we live in today. Women who give birth to all humanity deserve a seat at every decision-making table to defend their rights and those of their children.

Our mission is to break the notion of exclusion and finish with established discrimination and war plans, ignite a post-pandemic culture where 75% has a seat at the table.

Our objectives are included in the Concept Note online and how we plan to move forward with all registered **75% Actors for Good International**.

[Link to the full Concept Note](#)



14-25 MARCH 2022
CSW66
COMMISSION ON THE STATUS OF WOMEN

CLIMATE CHANGE • ENVIRONMENT
DISASTER RISK REDUCTION
GENDER EQUALITY AT THE CENTRE OF SOLUTIONS

WWSF invites you to a **Zoom Side Event during the UN Commission on the Status of Women 66th session (15-26 March)** where WWSF will introduce the **new 75% campaign and how you can participate**. To attend, kindly send us your interest and we will send you the registration form and link to the WWSF Zoom event on 20 March 2022.

Let's not forget the rural sisters around the world in 2022!



Our annual **Call for Nominations** for our award, the **Prize for women's creativity in rural Life**, we wish to remind you to follow the instructions and guidelines and use the provided [Nomination Form online](#) for an easy nomination and better selection process.

“Rural women the world over are an integral and vital force in the development processes that are the key to socio-economic progress. “*Women don't want charity, they want to be helped and empowered,*” says *Reema Nanavaty, former General Secretary of the Self Employed Women's Association (SEWA), in India, an association of close to 2 million members.*

Link to a SEWA video “Women Work and Food Systems SEWA UNFSS 2021

<https://www.youtube.com/watch?v=XEt5jgy7GhM>

4) GOOD NEWS!

Pakistan: First Women-Led Livestock Market



[‘For the first time, I felt free’: Pakistan’s women-led livestock market | Global development | The Guardian](#)
Rozina Ghulam Mustafa sells her goats for the first time at the women-led Marui livestock market in Sindh, Pakistan.

Photograph: Khaula Jamil/The Guardian

« In rural provinces, women have always reared animals but are excluded from selling them.

A new market is changing attitudes. » By [Zofeen Ebrahim](#) in Tando Allahyar

<https://www.theguardian.com/global-development/2022/jan/20/for-the-first-time-i-felt-free-pakistans-women-led-livestock-market>

In partnership and solidarity,

Elly Pradervand, Women's World Summit Foundation (WWSF) - President / CEO in collaboration with our campaign team and sponsors - www.woman.ch - wdpca@wwsf.ch - Tel: +41 (0) 22 738 66 19.

About us: WWSF, created in 1991 in International Geneva, Switzerland, as a not-for-profit, humanitarian, international, lay organization for the realization of women's and children's rights and to give a voice to the 75% of the world's population, claiming a seat at the table. WWSF mobilizes via its annual

*"Whatever you can do or dream you can begin it;
Boldness has genius, power, and magic in it."
- Johann Wolfgang von Goethe*

To donate, **IBAN Swiss Francs** CH1900 7880 00050 701412 - **IBAN US \$** CH8900 7880 00050 701413
- We thank you in advance for sharing, caring, and acting for a world that works for all.



Copyright © 2022 WWSF, All rights reserved.

Our postal mailing address is:

Women's World Summit Foundation (WWSF)

POBox 1504, 1211 Geneva 1, Switzerland

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).
