



## Women's World Summit Foundation - WWSF

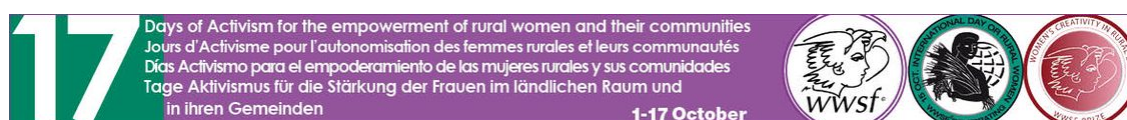
*Serving Humanity: Women, Children and Youth First!*



### Newsletter Edition July/August 2022

Dear Friends and Partners,

1. Launch 2022: **17 Days Campaign** 4 Empowerment of Rural Women Leaders 1-17 October
2. Poster for **International Day of Rural Women - 15 October 2022**
3. **19 Days Campaign Prevention of violence against children & youth - 1-19 November**
4. Poster for **19 November - World Day 4 Prevention of violence against children & youth**
5. Update: **75% Campaign: Actors 4 Good Intl - Claiming a seat at the table**
6. Poster **75%. Thank you for sharing**



1. **Launch 2022: 17 Days Campaign for the Empowerment of Rural Women Leaders and their communities - 1-17 October and our 2022 poster for the International Day of Rural Women 15.10.**

We wish to inform you that our annual campaign Kit 2022 is now published online for you to download: <https://bit.ly/3PR9r1S> , to consult and be inspired into creative action for a better future in rural communities. Please share the Kit with your partners and networks and propose creative collaboration to leave no one behind.

We acknowledge the participation of our 2021 member coalition partners who shared with us activities and events in spite of the pandemic. We also wish to let you know that you **can register your 2022 empowerment programs and action events here** : <https://bit.ly/3pzuFqh>

We remain available for any questions you may have and wish you a great campaign !

2. **Use the poster** (A4 size available from the online Kit) **to prepare your 15 October – International Day of Rural Women**, which is also the day we celebrate the WWSF Prizewinners for women's creativity in rural life. The Laureates will be announced on 1 October 2022 via a press release.



### 3. 19 Days Campaign Prevention of violence against children & youth, 1-19 November 2022 and our poster for the World Day 19 November.

Due to unforeseen obstacles the 2022 Prevention Kit will be available in the coming weeks and we apologize for the delay. However, we share with you our annual Campaign Poster for the “World Day for prevention of violence against children & youth - 19 November” for you to begin to plan your activities on this day to draw increased attention, and organize action for change. We will let you know later our Zoom program for the Day to which you will be invited to attend.

**Nov. 2022** youth - SDG Target # 16.2  
In synergy with  
**Universal Children's Day**  
Respect for Children's Rights

**Nov. 2022**

Lives of Compassion  
Cercles de Compassion  
Círculos de Compasión

Journée Mondiale prévention violence envers les enfants  
Día Mundial Prevención del violencia contra los Niños  
Welttag Vorbeugung von Gewalt an Kindern

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

You are invited to use this poster to publish your activity and move others to join you. Share with us your plans and posters to help realize the UN SDG Target # 16.2: « End abuse, exploitation, trafficking and all forms of violence against and torture of children by 2030 »

Endorsement from the Most Reverend Desmond Tutu, Archbishop Emeritus and Nobel Peace Prize Laureate  
"I support the World Day for Prevention of Child Abuse – 19 November. Tragically thousands of children are abused daily often by those closest to them. I endorse this campaign enthusiastically and hope that many more will offer their support." (2022)

(UN stats) \*1 in 10 children is sexually abused before the age of 18  
 • Child online sexual abuse reports to NCMEC\* has grown from 1 million in 2014 to 45 million in 2018  
 • Violence against children affects more than 1 billion children around the world & costs societies up to US\$ 7 trillion a year  
 • 50% of the world's children experience violence every year  
 • Every 5 minutes, somewhere in the world, a child is killed by violence  
 • 9 in 10 children live in countries where corporal punishment is not fully prohibited, leaving 732 million children without legal protection. \*\* (National Center for Missing and Exploited Children)

Women's World Summit Foundation / Fondation Sommet Mondial des Femmes - [www.woman.ch](http://www.woman.ch)

Private Swiss Foundation

SUSTAINABLE DEVELOPMENT GOALS

75% It takes compassion to end violence against children & youth. SDG Target 16.2 needs our contributions!

An A4 copy of the poster will be included in the upcoming 19 Days Campaign Kit published online.

**75%** Women, children & youth represent 75% of the world population, and claim a seat at the Table  
 Les femmes, enfants & jeunes représentent 75% de la population et revendiquent le droit à la parole  
 Las mujeres, niños & jóvenes representan el 75% de la población y reclaman un puesto en la mesa  
 Frauen, Kinder & Jugendliche machen 75% der Bevölkerung aus und haben Anspruch auf einen Platz am Verhandlungstisch

8 March

WWSF

75% Women & Children World population

## 5. Update: 75% Campaign - 6 billion Actors 4 Good Intl - Claiming a seat at the table

Please be informed that we are still in the drafting process for our upcoming **WWSF Geneva 75% Forum**. We thank all those among you who have already registered their 2022 membership via our Registration form online. Registered member organizations will be invited to join the WWSF Steering group to co-design the **Geneva Leadership Training Forums**. Share the poster below and rise with 6 billion women, children & youth around the world who deserve to be heard and co-design with men a new era for peace, sustainable development, and well-being.

**Women, Children & Youth**  
**75% of the world population**  
**— 6 billion strong —**  
**Demand a seat at the Table !**



**Leadership Training for Women and Youth  
 in International Geneva are on the Agenda.**

Join the WWSF 75% Membership Campaign



Women's World Summit Foundation (WWSF) Geneva CH  
 Fondation Sommet Mondial des Femmes (FSMF) Genève CH

www.woman.ch – wdpc@wwsf.ch – Tel. +41 738 66 19  
 Concept+Registration : <https://www.woman.ch/concept-note-vision-mission-and-objective>



**Click here to register**

Dear Friends and Partners,

**WWSF** serves with its 4 annual empowerment campaigns the creation of a global movement “Actors 4 Good International” to boost the implementation of UN binding Conventions for the rights of women and children, the Beijing Platform 4 Action & the recommendations of the UN Commission on the Status of Women, the Resolution 1325, and the Sustainable Development Goals Agenda 2030.

**We are expecting world leaders to change course so that our children will not inherit the unstable and fragile world we live in today. Women who give birth to all humanity deserve a seat at the decision-making table to co-design with men a new world without violence, poverty and destruction.**

**In partnership and solidarity,**

Elly Pradervand, Women's World Summit Foundation (WWSF) President / CEO / UN representative, in collaboration with our campaign team and in gratitude for our members and sponsors.

www.woman.ch - wdpc@wwsf.ch - Tel: +41 (0) 22 738 66 19.

**About us:** WWSF, created in 1991 in International Geneva, Switzerland, as a not-for-profit, humanitarian, international, lay organization for the realization of women's and children's rights and to give a voice to women, children, and youth (75% of the world's population) claiming a seat at the table. WWSF mobilizes via its annual Campaigns, Round tables, World days, and Prize awards, civil society actors to catalyze increased actions for Good to help reach the UN Sustainable Development Agenda 2030.

- Johann Wolfgang von Goethe

To donate to WWSF, IBAN Swiss Francs CH1900 7880 00050 701412 - IBAN US \$ CH8900 7880 00050 701413

- We thank you in advance for sharing, caring, and acting to turn this world around for Good. **bi**



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