



## PRESS RELEASE

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- I **WWSF Prize for Women's Creativity in Rural Life - 10 laureates in 2015**
- II **17 Days of Activism for the empowerment of rural women and their communities 1-17 October – a new WWSF initiative**
- III **International Day of Rural Women - 15 October**

### I **10 winners receive the Prize for Women's Creativity in Rural Life in 2015.**

The WWSF award (US\$ 1000 per laureate) honors creative and courageous women and women's groups around the world for their contribution in improving the quality of life in rural communities, protecting the environment, transmitting knowledge and standing up for human rights, development and peace. Established in 1994, WWSF has awarded 413 prizes to-date in over 130 countries. The profiles of the Laureates are published online. <http://womensection.woman.ch/index.php/en/prize-for-women>

We hope that their stories inspire you and encourage others to make their mark in promoting Human Rights, ending poverty and violence against women, preserving the planet, and achieving the new United Nations 'Sustainable Development Goals (SDGs) for 2030', adopted by world leaders on 25 September at the UN General Assembly in New York.

### II **17 Days of Activism for the empowerment of rural women and their communities 1-17 October**

The new WWSF campaign is an expansion of our various programs for the empowerment of rural women around the world. **Aim:** to mobilize rural women leaders and their communities to **Rise and Claim** their right to development, equality and peace, promised at the 1994 Beijing World Conference on Women and at numerous other events and in many UN declarations and resolutions by community- and national leaders. To learn about the **17 campaign themes** with facts and figures, resources and ideas for action, visit our website where you find relevant information, including how to **register online** and discover other actors, organizations and grassroots groups sharing their plans.

III **International Day of Rural Women – 15 October celebration.** The 'WWSF **Open Letter to rural women of the world**', published annually, will be available online on 15 October and will present the new nomination guidelines for the 2016 nomination process of Prize candidates. In addition messages from the prizewinners and 17 Days coalition partners will be shared. **Save the Date!**



WWSF cordially thanks its members, collaborators and sponsors for their precious collaboration and support for its initiatives to advance the status of rural women around the world. For more information, visit our web site <http://www.woman.ch>.

In advance, we thank you for making a donation towards our empowerment programs for rural women.

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