



PRESS RELEASE

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WWSF - Women's World Summit Foundation

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I 9 Laureates receive the Prize for Women's Creativity in Rural Life in 2016.

The WWSF award (US\$ 1000 per laureate) honors annually creative and courageous women and women's groups around the world for their contribution in improving the quality of life in rural communities, sharing knowledge, protecting the environment, and standing up for women's rights, development and peace.

Established in 1994, WWSF has awarded to-date 422 prizewinners in 130 countries; Profiles are published online: <http://womensection.woman.ch/index.php/en/prize-for-rural-women>

We hope that their stories inspire you and encourage others to participate in ending poverty and violence against women, preserving the planet, and achieving the UN 'Sustainable Development Goals (SDG) Agenda 2030' (SDGs 1,5,6,13).

II "17 Days of Activism for the empowerment of rural women and their communities 1-17 October"

The WWSF new campaign 17 Days of activism is an expansion of our programs for rural empowerment around the world.

Aim: Mobilize rural women leaders and their communities to **Rise and Claim their right** to development, equality and peace, promised at the 1994 Beijing 4th World Conference on Women, and since last year, the 2030 Sustainable Development Agenda - *Transforming our world*, which WWSF advocates for. To learn about the 17 Rural women campaign themes, facts and figures, resources and ideas for action, including how to **register online** and discover other actors, organizations and grassroots groups sharing their plans for action.



III International Day of Rural Women – 15 October: Save the Date! WWSF Prizewinners are celebrated on 15 October in their respective countries for their empowerment of rural communities and the media is invited to bring visibility to their projects.



WWSF cordially thanks its members, collaborators and sponsors for their precious collaboration and support for this initiative to help advance the status of rural women around the world. For more information, visit our web site <http://www.woman.ch>. Donation towards our empowerment programs are appreciated. To donate: IBAN CH92 0027 9279 C811 2823 0 – http://www.woman.ch/index.php?page=ways-to-contribute&hl=en_US